

CONTACT

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- www.better-teams.com

COACHING PHILOSOPHY

I believe better leaders build better teams. Growth happens when leaders are willing to pause, reflect, and take an honest look at how they show up and the impact they have on others. Coaching is how I help leaders do that work—cutting through the noise, building clarity, and turning insight into action that strengthens teams and drives results.

COACHING APPROACH

I almost always start with a 360, and I do mine by interview — talking personally with eight colleagues of my client. A real conversation surfaces what a survey never will.

What emerges shapes a development plan I build with the client, with input from their manager. From there, our sessions combine structured reflection, new perspectives, skill building, and accountability, over six to twelve months.

At the end, we measure what actually changed.

Better Teams™

LEIGH ANN RODGERS

M.Ed., CPF, CVF

Executive Coach for Leaders Stepping Into Bigger Roles

I coach high performers who are moving up. Some are being groomed for a bigger role. Some just stepped into one. Some have been in the job a few months and are finding that what worked at the last level doesn't quite work at this one.

In every case, the person is already good. My job is to help them be as effective as they are talented.

Most of my clients lead in companies of 200 to 500 people, where leadership development matters but there's no internal team dedicated to it. The work is practical and specific: how they communicate, how they show up, how they lead a team that is now bigger or more senior than the one they led before.

I'm an IAF Certified Professional Facilitator with 20 years in the human development field, and I've worked with leaders across North America, Europe, and Asia, from Fortune Global 500 companies to 200-person organizations.

During my career, I was instrumental in creating the first management training program for SunTrust Bank, and I turned around client relationships gone awry for a national consulting firm. That work sparked my passion for developing leaders, and I've since coached hundreds of them.

I created the Better Teams Model and Assessment and Team Consultant Academy, which trains facilitators and coaches around the world.

Serving others is important to me. I was recognized for my volunteer service and honored with the President's Award for two consecutive years while serving as the Vice President of Programming for the Southeast Association of Facilitators. For fun, I enjoy improv comedy and volunteering multiple times a week at an animal sanctuary for horses, donkeys, goats, and pigs.

PARTIAL CLIENT LIST

I've worked with small businesses, government agencies, and world-renowned brands including:

- Chick-fil-A
- The Kellogg Company
- Mars, Inc.
- Mars Petcare
- GEICO
- Univision
- Safe-Guard Products International
- Leadership Strategies Inc.
- Georgia Leadership for School Improvement (GLISI)
- JRS Biodiversity Foundation
- Urology Centers of Alabama
- Santander Banks
- Centers for Disease Control and Prevention (CDC)
- The Arc of Texas
- New York University

> *"Leigh Ann did a magnificent job throughout the 360 feedback and coaching process! She is a highly attentive and thoughtful listener, and her coaching and suggestions were immensely helpful in fine-tuning my approaches to leadership and management. I would strongly recommend her to anyone desiring to grow as a leader!"*
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> ***— John Davenport,***
> ***Vice President of Operations,***
> ***Safe-Guard Products International***

CERTIFICATIONS

- Certified Positive Intelligence Coach
- Certified Korn Ferry 360
- Certified Professional Facilitator (CPF) - International Association of Facilitators (IAF)
- Certified Virtual Facilitator (CVF) - International Institute for Facilitation (INIFAC)
- Authorized Distributor and Facilitator - Team Coaching International
- Authorized in Wiley's Everything DiSC
- Certified in Thomas-Kilmann Conflict Mode Instrument (TKI)
- Certified in Better Teams Assessment

> *"Leigh Ann has been an invaluable guide in my leadership journey over the last three years. Her coaching has empowered me to devise solutions and confidently navigate challenges, reinforcing my belief in my own leadership abilities. I am deeply grateful — it is a partnership I would not trade for anything."*
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> ***— Jeanne Bertolli,***
> ***Deputy Chief,***
> ***Centers for Disease Control and Prevention***

EDUCATION

THE UNIVERSITY OF GEORGIA

Master of Education, Student Personnel in Higher Education